



Idea Exchange

by bswift

May 6-7, 2020 | Chicago

Our 2020 conference will transport you back to the 1980s with some fun and kitsch, paired with inspiring content focusing on bswift's vision of the future of benefits administration. The agenda for this popular event is tailored to give our guests an opportunity to dive deep into bswift's industry-leading technology, while cultivating connections with colleagues from every industry and spending quality time with the bswift teams that support your success. Join us for an unforgettable experience at Idea Exchange 2020!

2020 Preliminary Agenda

TIME	WEDNESDAY, MAY 6, 2020	THURSDAY, MAY 7, 2020
AM	<ul style="list-style-type: none"> • Loews Chicago Hotel: After registration, catch a trolley from the hotel to the bswift office. Groups will be departing every 15 minutes between 8:30 and 10:45a. Spend Tuesday night in Chicago and join us on the earlier trollies OR fly in Wednesday morning and join us with a later group. • bswift office: Welcome 	<ul style="list-style-type: none"> • Loews Chicago Hotel: <ul style="list-style-type: none"> - Breakfast and one general session (for all attendees) - Targeted Breakout sessions (multiple tracks)
PM	<ul style="list-style-type: none"> • bswift bCafe: Enjoy lunch • Around the office: Office hours, system demonstrations, and exciting stations featuring bswift's people, products and services 	<ul style="list-style-type: none"> • Loews Chicago Hotel: <ul style="list-style-type: none"> - Lunch and one general session (for all attendees) - Targeted Breakout sessions (multiple tracks)
EVENING	<ul style="list-style-type: none"> • Loews Chicago Hotel: 80's Prom Night! <ul style="list-style-type: none"> - Rooftop terrace: Dress in your 80's best to kick off the night with a cocktail hour on the hotel's rooftop terrace - Wright Ballroom: Join us for our IX 2020 welcome dinner featuring our chief fun officer and the bswift leadership team, followed by 80's Prom Night with Hairbangers Ball playing all your favorite 80's hits! 	<ul style="list-style-type: none"> • Offshore, Navy Pier: Close out IX 2020 with a view of the Chicago skyline at the World's Largest Rooftop Deck!