



Idea Exchange

by bswift

2019 Client and Guest Agenda

May 1-2, 2019 | Orlando, FL

Wednesday | May 1, 2019

TIME	DESCRIPTION			LOCATION
11:00a - 4:45p	Registration and Check in Join us at a Welcome Table for bswift 101 - Are you new to bswift? Is this your 1st Idea Exchange? Do you need an orientation to the event? Who's who? Sessions you might like?			Palm Ballroom Foyer
12:00 - 1:00p	Lunch			Palm 3/4
BREAKOUT SESSION TRACK NAME	TRACK 1 bswift Technology Presented by bswift Technology and Product Teams	TRACK 2 Networking and Roundtables No presentations here! Join us for candid discussions and the opportunity to network with bswifters and guests alike.	TRACK 3 Expand your bswift Horizons Presented by bswift SMEs	
LOCATION	Palm 5	Grand Salon 6	Grand Salon 7	
1:00 - 1:45p	Where are they now? Update on the topics presented at the 2018 Test Kitchen presentation.	Office Hour! Meet with representatives from each VP Pod/Client Group across Client Services, along with Product Management and EDI for a casual conversation. Come with questions! Meet the broader team! Network with other clients in your same group!	What is "Practice Leadership" anyway? How bswift is paving the way to the future with training, compliance, process documentation and controls.	
2:00 - 2:45p	bswift Test Kitchen Our in-house "chefs" will share the bswift technology recipe for success in 2020 and beyond.	Executive Leadership Q&A Panel Ask bswift's executive leadership team questions in a small group environment.	In the Fam How bswift's relationships with Aetna and CVS partners such as PayFlex and HDMS can benefit you!	
3:00 - 3:45p	Ask Emma is all grown up! Join this session to learn some of the exciting ways that Emma has matured over the last year.	Industry Roundtables: Focus on Technology and Hospital Organizations Network, share stories and create connections with fellow bswift clients with similar challenges, concerns, systems, and employees.	Communication Portfolio bswift's many communication options such as microsites, portals, print material, eGuides and more can come together to create an exceptional employee experience.	
4:00 - 4:45p	Cybersecurity @ bswift bswift's cybersecurity program places us #1 in a SecurityScorecard comparison. Learn about our security philosophy and how we are 5.5 times less likely to suffer a consequential security event vs. our competition!	Service Center Q&A Panel Learn about service and technology developments in the bswift Service Center followed by a Q&A with the Service Center Leadership Team.	New Opportunities for Non-Active Populations Exciting new solutions are available for Retiree, COBRA, and Direct Bill administration.	
7:00p	Surprise Offsite Dinner! Buses pick up at 7:00p (See details below)			

Enjoy our magical evening events!

WEDNESDAY EVENING

Surprise Offsite Dinner!

At 7:00 buses will arrive at the Hilton Convention Center. They'll begin departing at 7:15 and transport you to our secret dinner location! Upon arrival, our team will escort you to all the excitement for the evening. We don't want to give away too much... just know it will be a spectacular Disney adventure you won't want to miss!

7:45 - 10:00p *Dinner, drinks and entertainment somewhere fun!*

THURSDAY EVENING


Dinner at Paddlefish Restaurant in Disney Springs®

Join us for dinner at Paddlefish, a recipient of the 2018 Orlando Magazine Dining Award! Enjoy delicious seafood and a unique dining experience on a luxurious steamboat, all just a short walk away from the hotel. Meet us in the Palm Ballroom Foyer between 5:30-5:45 and we can walk over to Paddlefish as a group.

6:00 - 9:00p *1670 Buena Vista Drive, Lake Buena Vista*

After Party 9:00p *Location to be announced*

Thursday | May 2, 2019

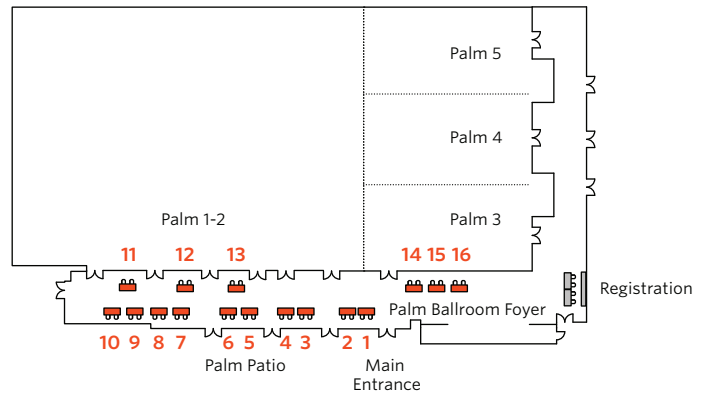
TIME	DESCRIPTION			LOCATION
	GENERAL SESSION			
8:00 - 8:30a	Breakfast			Palm 1/2
8:30 - 8:45a	Welcome An entertaining welcome from bswift's cfo (chief fun officer) Patrick McGarrity!			
8:45 - 10:15a		Keynote Speaker Patrick Jordan, Senior Facilitator, Disney Institute Walt Disney parks and resorts is a recognized leader in delivering world-class experiences. This is your opportunity to learn from <i>Disney Institute</i> as they share elements of Disney's Approach to Employee Engagement and business insights behind Disney's success. You'll leave inspired and ready to unlock the magic inside your organization.		
10:15 - 10:45a		Break and Sponsor Visits		
10:45 - 11:30a	Building a Benefits Brand (Client Panel) Moderated by Brian Caffarelli, panel guests include Robert DiFabio (Waters Corporation), Larisa Purdy (JELD-WEN Windows and Doors) and Yolanda Vega (Boehringer Ingelheim).			
11:30a - 12:00p	bswift Update: Heigh ho, heigh ho! It's off to work we go Hear from bswift CEO Sanjiv Anand and COO Leslie Pontello.			
12:00 - 1:00p	Lunch and Sponsor Exhibit Visits			
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6:00p	Dinner at Paddlefish Restaurant in Disney Springs® (See details to the left)			

Sponsors

Thank you to all of our sponsors! We highly value the partnerships we have with each one of our sponsors and appreciate their support for bswift throughout this event. We encourage you to visit their exhibition booths during the conference and get to know their services!

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|--------------|---------------------------|----------------|------------|
| 1 Paylocity | 5 Aflac | 9 Certifi | 13 PayFlex |
| 2 InfoArmor | 6 StreamlineHR | 10 DirectPath | 14 Voya |
| 3 Prudential | 7 Paycor | 11 ID Watchdog | 15 HDMS |
| 4 Clarity | 8 Lincoln Financial Group | 12 MetLife | 16 Unum |

Sponsor Locations



Download the Idea Exchange 2019 App!



Join in on all the IX fun on social media!

#bswiftIX



MOBILE APP INSTRUCTIONS

First time users: Follow the steps below to download the app

Existing users: Already have the app? Jump to step 2 below for all the 2019 IX updates.

1. Download the CrowdCompass Attendee Hub app from the App Store or Google Play.
2. Confirm that you are in the **US database center**, then search **bswift Idea Exchange 2019** and download
3. Enter in the event password: **ix2019**
4. Once you have access to the meeting as an attendee, log in. To log in: select the 3 lines in the upper left corner, then select the circular wheel in the upper right corner. The app will prompt you to log in. Once you're logged in, please update your attendee contact information and photo, if you so choose.