



BOLD BENEFITS

April 9–11, 2024 | Rancho Mirage, CA

CHANNEL PARTNER AGENDA PREVIEW

bswift is pushing the boundaries of benefits administration, technology and engagement. Our goal is to help HR and benefits professionals transform their benefits strategies by equipping them with solutions to create and deliver bold programs to help their people thrive. Idea Exchange 2024 will encourage attendees to break from the status quo and spark creative thinking through bold and imaginative keynotes, breakout sessions and discussions.

We're excited to host you in Rancho Mirage, CA!

Omni Rancho Las Palmas Resort & Spa
41000 Bob Hope Drive, Rancho Mirage, California 92270

Arrival – Tuesday, April 9, 2024

2:00 – 10:00pm **Registration & Check-In**

6:30 – 9:30pm **Welcome Reception**

Food, fun, and a chance to give back to the community.

Day 1 – Wednesday, April 10, 2024

MORNING SESSIONS

8:00am Start

Registration & Check-In

Welcome to Idea Exchange

Kicking day 1 off!

First Year Report Card

How did bswift's first year as a Francisco Partners portfolio company go?

Keynote: Reaching New Heights with Alison Levine

Hear from the renowned mountaineer, leadership expert, and best-selling author!

Bold Innovations for Today & Tomorrow

A peek at bswift's tech roadmap.

Legislative Insights

Regulatory experts discuss what's on the horizon for employers.

Innovative Cost Containment Strategies

* SHRM ACCREDITED

Industry experts talk health care cost containment.

AFTERNOON SESSIONS

Track 1:

Sales

Refresh your bswift sales strategy.

Track 2:

Service Operations

Get the latest bswift service and training updates.

bswift Tech Check: What's the Latest?

A closer look at bswift's tech roadmap.

Leveraging Your bswift Toolset

How to use your bswift toolset to your advantage.

Service Excellence: Updates & Awards

Channel Partner Award winners announced!

Evening Dinner Reception

Unwind from a full day of sessions at our evening dinner reception!

Day 2 – Thursday, April 11, 2024

MORNING SESSIONS

8:00am Start

12:00pm End

Welcome to IX Day 2

Kicking Day 2 off!

Panel: Trends and Triumphs with HR Leaders

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Seasoned HR leaders share their insights.

360° Wellbeing: Top Trends

* SHRM ACCREDITED

Industry experts talk holistic wellbeing.

bswift Leadership Unplugged: Q&A Panel

Get real with the bswift leadership team.

To register, please follow the instructions emailed to you. For questions about your registration, contact bswift@americanmeetings.com.